

**Box Elder Bully - Product Knowledge:**

Active: Sodium L. Sulfate, 100% Pure Castrol Oil, Citric Acid

Inert: Oleic Acid, Glycerol, water

How it works:

The Castor Oil and glycerol are formulated together to coat the insect's spiracles through which they breathe and suffocate them.

A product with toxic chemicals only attacks the nervous system, poisoning the insects, and sometimes the eggs. When an insect fails to die from a chemical (because it takes large doses of chemical to kill an insect) it then starts to become immune to the chemicals.

With our product, we attack the respiratory system by suffocating the spiracles eliminating osmosis of oxygen. Meaning, an insect will never become immune to our all natural product unless they evolve and grow lungs.

Acting Agents:

- Citric Acid: Burns the membrane of the insect, exposing the membrane to the natural elements resulting in the Insect's inevitable death.
- Sodium L. Sulfate: Acts as a Surfactant, allowing the formula to coat the insect's surface area. Creating a bubble around the insect to maximize efficiency of suffocation.

Stabilizing agent:

- Oleic Acid: The molecular bond of Oleic Acid binds together the other active ingredients.

What separates us from the competitors;

- Product does not stain and can be sprayed on multiple surface areas without concern.
- No immunity build-up from pest because of respiratory attack vs nervous system.
- Our product is an ON-CONTACT kill.
- Human and pet consumption safe.